



Prague, 8 June 2020  
Press release

## SAVE THE PRAGUE IFF – FEBIOFEST, BECOME A FEBIOHERO!

There's no getting away from it – the coronavirus situation has impacted all our private and professional lives. The team at the Prague International Film Festival – Febiofest were forced to postpone this year's edition, originally due to take place in March, until September. Thousands of printed programmes and press materials, lots of billboards, radio ads and many other costs vanished into thin air without possibility to get them back. Not to mention the months of work down the drain. The Febiofest team decided, however, to not give up on this year's edition and to fight on. At the same time, they realised that the time had come to ask the public for help via a campaign on crowdfunding platform Hithit.

**The Febiofest team are seeking the help of film fans – and offering them lots of great rewards in return:**

- A Fateful Febiofest notebook with personal messages from actors at theatre Dejvické divadlo
- Postcards with a personal message from the entire Febiofest team
- An invitation for two to the opening ceremony of the Prague International Film Festival – Febiofest
- A unique visual launched by Iva Janžurová and signed by personalities and the Febiofest team
- Coffee with the director or artistic director of the PIFF – Febiofest **and much more**

Find a complete list at [www.hithit.cz/febiohero](http://www.hithit.cz/febiohero)

**The Prague IFF – Febiofest** has been an exclusive showcase of the best in world cinema since 1993. The festival seeks out and supports talented emerging filmmakers. Thanks to its broad overview of the latest and best cinematography from around the world, high quality screenings and famous guests, every year the festival's exceptional programme draws large, curious and appreciative audiences of all ages and receives much critical acclaim in the press. Through the power of cinema Febiofest enlivens Prague every year and has something to offer all fans of culture, art and high-quality entertainment. This year's edition will take place from 18 to 25 September 2020.

**For all the information you require about the Prague International Film Festival – Febiofest visit:**

[www.febiofest.cz](http://www.febiofest.cz)

[www.facebook.com/febiofest/](https://www.facebook.com/febiofest/)

[www.instagram.com/febiofest/](https://www.instagram.com/febiofest/)

[www.youtube.com/user/ifffebiofest](https://www.youtube.com/user/ifffebiofest)

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